



TTI SUCCESS INSIGHTS®  
DISCOVER • ENGAGE • ADVANCE • PERFORM

# Recruit and Retain Effective Teams with **TTI TALENT INSIGHTS®**

*“By implementing **Talent Insights** in our call center’s hiring process, we slashed our turnover rate in half, saving the company over **\$500,000** a year.”*



Ideal for the **recruitment and retention** of entry level-customer service, experienced sales reps and managers, **Talent Insights** is simple, yet sophisticated.

Talent Insights effortlessly integrates the Behaviors individuals bring to the job and the driving forces that motivate them.

*Talent Insights is available in management/staff, executive and sales versions.*

PROVIDED BY:

**hireMAX®**  
Selection and Development Programs

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# What Does TTI Talent Insights® Provide?

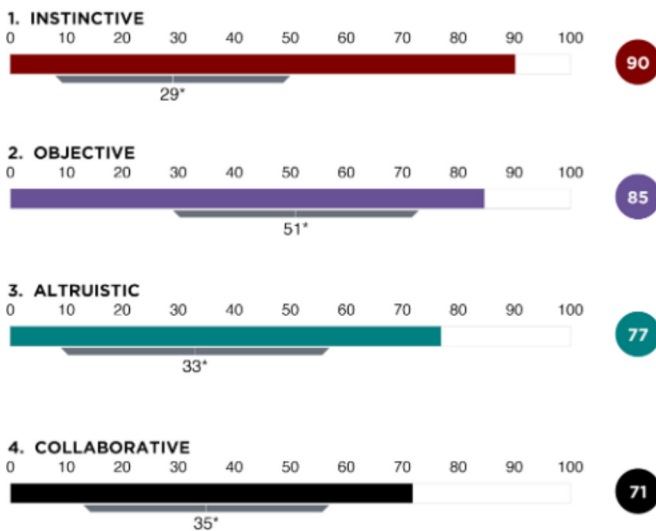
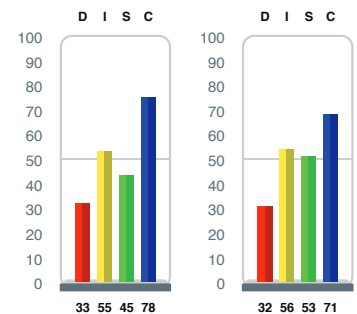
## Behaviors

Behavioral research suggests that the most effective people are those who understand themselves, both their strengths and weaknesses, so they can develop strategies to meet the demands of their environment. This report measures the four dimensions of normal behavior: dominance, influence, steadiness and compliance.

Talent Insights tells you *how* this individual will perform.

Adapted Style

Natural Style



## Driving Forces

Knowledge of an individual's driving forces help tell us why a person behaves a certain way. 12 Driving Forces™ measures the primary driving forces cluster – the top four of an individual's driving forces – to tell a story of how a person derives meaning from life and work.

Talent Insights illuminates what drives a person's behavior – the why behind their actions.

*Talent Insights defines how an individual's behaviors and Driving Forces blend together, so you'll understand how to enhance performance and increase overall job satisfaction.*

